



KIWI KIDS TO JOIN GLOBAL PEACE RELAY

World Harmony Run New Zealand : March 5 - 16, 2012. New Zealand schools countrywide to be part of worldwide torch relay for peace

New Zealand will begin the Australasian and Asian leg of the 2012 World Harmony Run, a multinational transcontinental peace relay that will involve some 80 countries and tens of thousands of participants this year.

Political and civic leaders, sports personalities and some 40,000 New Zealand schoolchildren will participate in the event, which forms history's longest relay for world peace. The 1,500 km national run will see an Olympic style burning torch relayed the length of New Zealand , following the March 5th opening ceremony in Auckland's Aotea Square. Volunteers will then take the torch on to Australia and its continuing journey through Asia.

According to Davidson Hepburn, President of the General Conference of the United Nations Educational, Scientific and Cultural Organization (UNESCO), "the World Harmony Run demonstrates the concept of peace and harmony in a unique and practical way and reinforces the goals and objectives of UNESCO's mandate and the International Year."

Children in more than 140 nations have experienced the World Harmony Run's peace education program which teaches kids how to prevent conflict and build a more peaceful environment in their own community. In New Zealand, the World Harmony Run will continue this program through interactive classroom presentations. "Children are the future leaders of humanity" says national co-ordinator Jogyata Dallas, "This event will help to give them the confidence and hope they need to create a world of understanding and tolerance".

The World Harmony Run was inaugurated in 1987 by Sri Chinmoy, who believed that a running relay dedicated to peace could have a positive effect on world affairs. In addition to numerous international celebrities, top New Zealand sportspeople such as Valerie Adams, Scott Dixon and the All Blacks have held the World Harmony torch to show their support for the event.

For more information please visit our web site: <u>www.worldharmonyrun.org</u> Enquiries and Updates: Phone 09 629-1556 / 021 853 125



PO Box 56-415, Dominion Rd, Auckland, 1030. T 09 309 3437• F 09 309 3439 The World Harmony Run proudly celebrates its 25th Anniversary of Running for Peace and Harmony since 1987 www.worldharmonyrun.org