

The World Harmony Run proudly supports this UNESCO/United Nations initiative for 2010:



For Immediate Release Contact: Mr. Atulya Lee Berube 888-882-4081

## WORLD HARMONY RUN LINKS THE WORLD ---WITH HARMONY ACROSS AMERICA

A relay run across the length and breadth of America dedicated to the cause of world harmony will pass through over 1,000 cities and towns this summer. (Please call 888-882-4081 to confirm arrival time, all times are 24hr clock).

The World Harmony Run is now the world's largest relay run. Founded by peace leader Sri Chinmoy in 1987, the World Harmony Run has blossomed into a remarkable global grassroots phenomenon with a clear message "Harmony begins in the heart of each one of us!" This year teams of runners will carry the torch more than 45,000 miles to over 100 countries. That is like running around the circumference of the earth – twice.

Runners in the 10,000 mile 50-state USA World Harmony Run are carrying a flaming torch to symbolize their goal of harmony through sports. The World Harmony Run touches the lives of millions of people along its route. The runners visit schools, community groups, running clubs, and local and national government organizations. At these events they talk about their experiences, and share their inspiration and enthusiasm for the goal of world harmony.

On behalf of hundreds of thousands of citizens across the globe who are participating, the World Harmony Run is honored to support the International Year for the Rapprochement of Cultures as designated by the United Nations and UNESCO (United Nations Educational, Scientific and Cultural Organization).

Dr. Davidson Hepburn, President of the 35th General Conference of UNESCO, offered the following words of support. "The World Harmony Run provides a chance for all participants to expand their awareness and to gain practical experience of other cultures. It is also an excellent opportunity to develop an appreciation of diversity through art, culture and sports. This communal sharing of our hopes and dreams is so necessary for building the foundations of peace and harmony."

The World Harmony Run has been endorsed by many of the nation's Mayors, Governors and Members of the Congress, by world-class athletes like Carl Lewis and Grete Waitz, by leaders of numerous countries, by the late Pope John Paul II, the late Mother Teresa and Archbishop Desmond Tutu as well as many others.

Everyone is encouraged to participate. Find out how by calling (888) 882-4081 or visiting www.worldharmonyrun.org/usa. Follow the World Harmony Run's journey across America in "Live from the Road" on the website.